



# CHAMBERWIRE

CELEBRATING 100 YEARS

Published by the Oregon City Chamber

## Driven by commitment Board maps out 2010 Chamber goals

By Amber Holveck, Executive Director

Looking forward to a positive year in 2010, your Oregon City Chamber Board of Directors spent a full day away from their business responsibilities to serve your Chamber. These efforts result in building a stronger, more cohesive board and creating significant yet, achievable goals. In the end the Board of Directors exists to benefit Chamber members, businesses at large and the community.

The Board Retreat was a success based on not only the results achieved but also the camaraderie developed. A mix of new, current and retiring board members as well as one incoming committee chair proved a valuable combination. The Board learned more about each other on a deeper level than just, "Hi, my name is \_\_\_\_\_ and I work for \_\_\_\_\_ a n d

in my spare time I like to \_\_\_\_\_. As a group we explored those things that make us "tick" and gained insight into what makes each of us unique. Sherrie Henson, outgoing Board



Third row: Aaron Breniman, Tim Shea, Mark Ellingson, Judy Stanley, Blane Meier, and Torrey Murphy. Middle row: Dave Buel, Cynthia Elam, Vicki Yates, and Joanne Gordon. Front row: Hope Loose and Sherrie Henson. Not pictured: Janine Brooks, Mary Heins and Jeff Landstrom.

Chair, provided expectations and wisdom about serving on the Chamber's Board of Directors. Mark Ellingson, incoming Board Chair, directed the participants through the goal planning process. This year's planning session was different than in the recent past because all committees submitted their ideas for 2010 goals in advance. Our committees have been functioning successfully for several years now, so it was appropriate to involve them.

As much as possible the Board created goals that could be easily incorporated into our existing committee structure. Beginning in 2010 all committees will have goals to kick off the year and some preliminary strategies to get them started. The Board will continue

to oversee the progress made by all committees and will make a concerted effort to be more closely involved.

See "2010 Board Goals" on page 4

## Flaming torches, gold medals and award winning food entice guests

By Carol Pauli, Annual Dinner Coordinator

Join with other business and community leaders as we carry the torch for Oregon City and *Honor our Champions*. The much anticipated Annual Dinner and Auction is right around the corner.

The festivities on January 30, 2010, will begin at 5:30 pm with a reception, wine pull, and silent auction at Providence Willamette Falls Community Health Education Center. Continuing on to the Abernethy Center where the first course awaits you, followed by the main course and ever popular Dessert Auction.

Beautiful harp music will set the stage as the Oregon City Chamber of Commerce honors the outstanding achievements of our local champions. You too may honor leaders by purchasing a Wall of Champions Medal which may be purchased online at [www.oregoncity.org](http://www.oregoncity.org). They will be on display during the entire event for all to view. Dinner Tickets may also be reserved and purchased on line as well.

Live and Silent Auction items are essential to a successful event and they are starting to come in. If you have not donated and would like to, items may be dropped off at the chamber office during business hours or call for a pick-up. Donations of any size and value are welcome. Wine for the wine pull and desserts for the dessert auction are other donation options. We greatly appreciate all the donors and sponsors who help make the event possible and memorable.



### Platinum Sponsors



See "Annual Dinner" on page 5

## **Board of Directors 2009**

**Board Chair – Mark Ellingson**  
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**Julie Paulsen, Communications  
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## **Spotlight Award**

**502 Seventh Street**  
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**503-594-0261**

**[www.oclibraryfriends.org](http://www.oclibraryfriends.org)**

The Friends of the Library serves to support the mission of library. Volunteers repair books and audio visual materials, shelve material in the library, process magazines, provide displays and do a number of other tasks to assist staff with the work of the library. Members of the Friends help support library programs through donations and also receive a 10% discount on all purchases from the bookstore. Profits from the bookstore, raffles, a book cart at the library and member donations



have been used to purchase books for the Young Adult and Spanish sections at the library and to purchase items for the library including a microfilm reader, a large rug for the Children's area, aisle markers and new audio visual shelving.

Approximately eleven years ago a group of volunteers from the Friends put together a used bookstore as an outlet for withdrawn library materials and donated books. This alternative to the large annual sale quickly proved to be very popular. As the donations have increased the bookstore has moved from the basement of the Pioneer Center, to the Carnegie Center and then to space adjoining the Oregon City Antique Mall. In November 2009 the bookstore relocated to the front of the building at Seventh and Center Streets to provide more space for the growing stock. In addition to the bookstore, space has been provided for a gallery for the Three Rivers Artists Guild. The pairing of the two non-profits as the newest businesses on Seventh Street is proving to be an incredible success.

The bookstore offers used books, videos, magazines and CDs at low prices and is proud to be a 'green' business giving new homes to pre-owned merchandise. The store is also offering a small selection of local products and is looking for more local food vendors who would like to sell their products through the bookstore.

Donations of used books and videos are accepted during business hours, 11 a.m. to 6 p.m. Monday through Saturday and 12 p.m. to 5 p.m. on Sunday. Current fiction and non-fiction books for children and adults are the most popular, but we also have a growing selection of 'vintage' books available and are happy to accept any book in good condition.

For more information on donations, memberships and volunteering see our website at [www.oclibraryfriends.org](http://www.oclibraryfriends.org) or phone the bookstore at 503-594-0261.

## **Chamber Mission Statement**

Working together to promote the economic vitality and quality of life in the community of Oregon City.



## FROM YOUR CEO

By Amber Holveck

### Passing the torch

At this time of year I find myself looking back at the outgoing year and anticipating what is to come for the next year. It's likely that most people will agree that 2009 was a tough year, especially from an economic perspective and a less than healthy economy can have a trickle down effect on almost everyone. The Oregon City Chamber of Commerce was not insulated from such economic challenges but we were protected by outstanding volunteer leadership.

Our Board of Directors was led for two years by Sherrie Henson of Bank of the West. She leads with professionalism, enthusiasm, wisdom and genuine caring and has been an invaluable asset to the Chamber staff. Not only has she been the volunteer Chair of the Board but also managed the construction transition of the new Oregon City branch of Bank of the West; had accepted responsibility as a test site for new banking software; and is now managing not one but two Bank of the West branches. Sherrie has also been an active and outstanding member of Oregon City's Rotary Club and has served on numerous committees to make a difference in Oregon City.



Sherrie Henson will remain an active leader in our Chamber as she now transitions to Immediate Past Chair and will work closely with our incoming Chair of the Board. Our many thanks to you, Sherrie!



While the gavel of leadership will change in 2010, the strength of volunteer leadership will not change. We welcome Mark Ellingson of Lewis & Clark Bank as our new Chair of the Oregon City Chamber Board of Directors. Mark has already proven himself as a leader in our Chamber by serving nearly two years as the Government & Economic Affairs Committee Chair and then as Chair-Elect during 2009.

Mark has demonstrated his ability to lead by using common sense and clear communication while tempering it with sincerity, honesty and passion for business. Mark is VP/Relationship Manager for Lewis & Clark Bank which is the only headquartered bank in Oregon City. Mark will ensure that the Oregon City Chamber of Commerce is an organization of integrity and real business advocacy, providing for Oregon City.

On Saturday, January 30, 2010, Sherrie Henson will officially pass the torch of leadership for our Chamber to Mark Ellingson.

## Chamber celebrates at After Hours

By Amber Holveck

On a serious note, the fact that ten businesses and organizations stepped up in 2009 as Chairman's Circle members was amazing and very appreciated by the Oregon City Chamber of Commerce. We have now completed two full years of the Chairman's Circle program and look forward to revealing the 2010 Chairman's Circle membership at our Annual Dinner on January 30. During the course of a year Chairman's Circle businesses are those who step up as consistent sponsors throughout the entire spectrum of Chamber events and activities. In return the Chamber works to promote these businesses as much as possible through print, signage, internet and other means.



To celebrate their contribution, the last Chamber After Hours was dedicated to the Chairman's Circle. It was a grand evening spent together. To provide levity to the accounting of the December After Hours, the following was crafted to the tune of "The Twelve Days of Christmas," so use your imagination.

*On the 17<sup>th</sup> day of December the Chamber gave plaques, to the ten Chairman's Circle members.*

*At the December After Hours forty people gathered, at the beautiful Ainsworth House & Gardens.*

*To help us all be merry The Verdict brought that evening, delicious appetizers and beverages.*

*To brighten our spirits we all got to take, turns sitting on Santa's lap.*

*Bet you didn't know who Santa was that night, William Gifford of smALL FLAGS.*

*There was a gift exchange and the hottest items, were a bottle of wine and a gift card to The Verdict.*

Just one more time to share our thank you, to the Chairman's Circle and all of our members.



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## 2010 Board goals

*Continued from page 1*

In terms of networking the Ambassadors will strive to improve the person-to-person connections and develop new quality networking opportunities at GMOC's. Ambassadors will be regularly making connections between complementary business representatives to enhance the linkages available through the Chamber. Finally, Ambassadors will be looking out for their fellow chamber members as a family might; our Chamber is known by the concern we share for one another and Ambassadors want to provide that extension of family.

The Finance Committee is a relatively new committee for our Chamber but essential for business operations. Based on the economy and budget history, the Finance Committee will adopt a 2010 budget reflecting no change from 2009. The Chamber's total budget is just above \$120,000. For accountability, the committee will commence with regular quarterly scans of financials rather than monthly.

The Government & Economic Affairs Committee will be busy. With changes occurring in our local political landscape, our Chamber will be more proactive in supporting candidates & ballot measures. This must be in concert with the committee defining business friendliness to foster better political understanding. GEAC will utilize space on our website to showcase information about issues and elections as well as host or promote forums. Another effort will be toward the unification of all businesses within Oregon City by geographic area; GEAC will seek input from businesses representing all areas of Oregon City. Likely with the help of a task force, GEAC will develop and implement a Buy Local Campaign in 2010. Finally they will research and communicate to businesses about existing resources available for job creation and retention.

The Membership Committee has been an active cornerstone of our Chamber for the last several years emphasizing membership retention and recruitment. 2010 goals for the Membership Committee begin with a member retention goal of 97% of existing members, as well as explore and develop a complementary strategy for member recruitment as well. Closely tied to recruitment and retention is evaluation of our Chamber's message and what we can deliver. Additionally, this committee will develop clear guidelines for roundtable groups the Chamber may form in the future. Growth of the Membership Committee is a goal that will strengthen their efforts as well as those of the entire Chamber.

There were several potential goals proposed including development of a Business Expo/Fair, implementation of a Taste of Oregon City event and reintegration into Tourism. After discussion and voting, our Chamber will create a Task Force to develop a Business Fair/Expo in 2010, and implement it in 2011.



Board members select their top two choices for 2010 goals.

## GOLD CLUB MEMBERS

AJH Financial Services, Inc.  
American Travel Bureau  
Bank of the West  
Café Joli  
Community Solutions for Clackamas County  
Dex  
Exclamation Advertising & Graphic Design, Inc.  
Fitness Together  
Windermere Commercial Real Estate—Graham Peterson  
Homewoods on the Willamette  
Key Carpets LLC  
Meier Wealth Management, Inc.  
Metro IT  
Natural Health Works, PC  
Northwest Enforcement Safety Patrol Unit  
OfficeMax  
Oregon City Evangelical Church  
Pacific Medical Group  
Pacific Residential Mortgage—Shelley Gale  
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The Tutor House  
TLC Carpet Cleaning  
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*To learn more about the **GOLD CLUB** and the additional ways you can showcase your business, call your Chamber at 503-656-1619.*



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## Annual Dinner

Continued from page 1

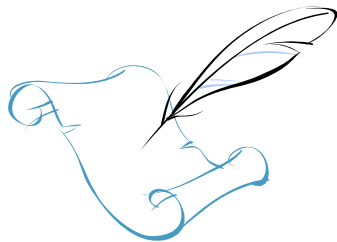
This year's sponsors are to date: *Platinum Star* ~ West Coast Bank and Oregon City News; *Gold Star* ~ Abernethy Center, Citizens Bank, and Hire Oregon Vets; *Silver Star* ~ Adventist Medical Center and Haggen Food and Pharmacy; *Bronze Star* ~ Accurate Collection Services and Parkin Electric. Thank you to all. Contact the chamber office if you would be interested in having your business be a sponsor.



Torrey Murphy, Metro IT, shows his winning bid number. Photo courtesy of h.h. watts photography.

A local champion Dave Seward who has been involved with many community organizations and events is gracious to be our Auctioneer Extraordinaire once again. In addition, the charming Steve McAdoo from Clackamas Fire District #1 will MC the event. Come join us for a great evening of food, support for chamber programs, celebrate business and relationships and honor our local Champions.

Each and every year it is our dedicated members and supportive community who really make this event happen. Your enthusiasm by attending, bidding, volunteering and donating make this event a true night of Champions.



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## Renewing Members

### Members for 30 – 39 Years

B & B Leasing/Oregon City Garbage  
Bank of the West  
Berry Park Retirement Community  
Best Western Rivershore Hotel  
Clackamas Co Public & Government Affairs

### Members for 20 – 29 Years

Clackamas Co Veterinary Clinic  
Clear Creek Telephone & TeleVision  
Danielsons Fresh Marketplace  
General Distributors  
Les Schwab Tire Center  
Miles Fiberglass & Composites  
Oregonians Credit Union

### Members for 10 – 19 Years

McLoughlin Place  
Oregon City Golf Club  
Oxford Suites  
Ramsden Fine Arts

### Members for 5 – 9 Years

Catering At Its Best  
Gleaners of Clackamas County  
Parrott Creek Child & Family Services

### Members for 1 – 4 Years

Country Financial—Bob Lumm  
Minuteman Press  
Opportunity'\$ Knocking  
Salute Cafe Italiano  
Take Shape For Life - Ramona Tracy

## New Members

### Mary Kay Cosmetics

*Cosmetics*  
Vickie Thun  
PO Box 97  
Oregon City, OR 97045  
503-422-0224  
[www.marykay.com/vickiethun](http://www.marykay.com/vickiethun)

## Wanted: New uses for Carnegie

By Amber Holveck

Oregon City's Carnegie Center, located in the center of the historic McLoughlin District, is a model of architectural significance. Built in 1912 as a public library, it was funded in part by a grant from the Carnegie Foundation. Philanthropist Andrew Carnegie provided grants to small communities from 1896 to 1925 in order to build libraries. Of the nearly 2,000 libraries many are still in use as libraries and other civic purposes.

From 1912 to 1994 the Carnegie Center was the location for Oregon City's Public Library, until the library outgrew the facility. Shortly after, it was reopened as a multiple use community center under the supervision of Oregon City Parks and Recreation Department. Since that time it has been a children's museum, art gallery and cultural arts gift shop. A major renovation occurred in 2001 to meet certain ADA and other standards.

The Carnegie Center has been vacant since August 2008, but the Oregon City Commission hopes to use the Center for community use. Recently the Commission convened a Citizen's Task Force to recommend new uses for the Carnegie Center. Representing the Chamber on this Citizen Task Force is Carol Pauli, KC's Midway Bar & Grill. After public input is collected the group will make a recommendation to the Commission.

A community open house will be held on February 6, 2010, from 1:00 – 4:00 pm at the Center, 606 John Adams Street. Another way you can submit your opinion is by completing an online questionnaire, which will be available in January. Go to: <http://www.oregocity.org/parksandrecreation/carnegie-center>.

## Benchmade receives recognition

*CEOs Place the Company in the Top 10 Most Admired Manufacturing Companies in the State*

The Portland Business Journal recognized Benchmade Knife Company as one of Oregon's Most Admired Companies within the Manufacturing Companies division. The Most Admired Companies Luncheon took place on Thursday, December 10 at the Hilton Hotel in downtown Portland, Oregon.

"It is an honor to be recognized among such admired and prestigious organizations in the state" says Les de Asis, Founder and Owner of Benchmade Knife Company. "We are thrilled to be in such select company."

Most Admired Companies were awarded across nine different categories: professional services, agriculture and forest products, health care, financial services, nonprofits, commercial real estate, technology, manufacturing, and across all industries.

Surveys were sent to more than 1,800 CEO's throughout the Oregon and Southwest Washington region and asked them to select the companies they most admire. These awards recognize companies that CEO's believe to be the very best organizations in the region.

Other companies winning awards in the manufacturing category include Nike Inc, Columbia Sportswear Co, Precision Castparts Corp, Jeld-Wen Inc, Leatherman Tool Group Inc, ESCO Corp, A-dec Inc, Oregon Iron Works Inc, and Rejuvenation Inc.

For a recap of the Portland Business Journal Awards, please visit: <http://portland.bizjournals.com/>.

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# Seminars of Interest

The following seminars are brought to you by the Small Business Development Center at the CCC Harmony/OIT Campus, 7736 SE Harmony Road, Clackamas. All registrations must be completed two weeks prior to any workshop. Register at [www.bizcenter.org](http://www.bizcenter.org).

## High Impact Marketing

Thursday, January 28, 6:30 – 9:20 pm

In this fast-paced, 3-hour class we will survey a variety of businesses and how they have increased revenue through effective marketing. Emphasis will be on differentiating your product or service from the competition while on a tight budget. Attendees leave with a proven process for developing a unique marketing strategy. Fee: \$30

## Small Business Finance

Saturday, January 30, 9:00 am – Noon

You can improve financial results and make sound business decisions by better understanding financial statements and basic financial management concepts. If you could benefit from a review of (or introduction to) financial basics in a non-threatening atmosphere with other small business owners, this class is for you. Topics include: financial management concepts, financial statements, understanding cash flow, funding options, business life cycle, profits, business planning. Fee: \$30

## QuickBooks Balance Sheet

Saturday, February 6, 10:00 – 11:50 am

Are You currently using QuickBooks for your small business records? Have you been told that your Balance Sheet is out of balance? Our Certified QuickBooks ProAdvisor can help you understand why your Balance Sheet isn't balancing and how to fix it. The class size is limited to 6, allowing individual attention to each person's questions. Fee includes a 45-minute individual follow-up session (by appointment) to evaluate your balance sheet corrections. Fee: \$30.

## Financial Diagnosis

Monday, February 8, 3:00 – 5:00 pm

A valued-packed workshop for new and established businesses. Find out what secrets financial statements can tell you about the financial health of your business. Subjects include how to pinpoint strengths and weaknesses of the business operations. Also, find out how to generate pro forma financial statements for your business. This is crucial information for anyone seeking financing or wanting to build a profitable business. Part of the class is a one-on-one session with the instructor for analysis of your business financials (to be scheduled later). Fee: \$30.

## The Customer Experience

Tuesday, February 16, 6:30 – 9:20 pm

This workshop shows you how successful companies create an emotional connection with their customers. By using these techniques to build a customer-centric culture in your business, you can boost customer satisfaction, increase referrals and enjoy repeat business. Fee: \$30

The following seminars are brought to you by SCORE of Portland. Unless otherwise noted, classes take place at ODS Tower, Room 2030, Downtown Portland, 601 SW Second Avenue. With limited seating, clients are encouraged to pre-register to ensure seating. To register call 503-326-3441 or visit [www.scorepdx.org](http://www.scorepdx.org).

## 7 Issues for Sustaining & Growing Your Business in a Tough Economy

Tuesday, January 12, 8:00 am – Noon

For those considering starting a business or for those already in business this workshop (with small group collaboration) will explore seven key business focuses that could help a business survive and even thrive in a bad economy. Fee: \$55 through January 11; \$65 January 12 and 13.

- 1: The Planning Process - if you don't have a plan, how do you know what you want to do?
- 2: Cash Flow is king Focus - is both a state of mind and a key to business management.
- 3: Customer-centric thinking - you MUST think like a customer to survive. Learn how.
- 4: Value Proposition Development/Use - Learn how to quickly tell someone what you do for customers and why it is valuable.
- 5: Advisory Boards Collaboration - in the counsel of many, there is wisdom.
- 6: Competitive Analysis - why it matters what the competition is doing and how to make it work for you
- 7: Web Presence – What and Why - and do people care?

## Business Technology Update

Monday, January 25, 8:00 am – 12:00 pm

Life-long Learner Series: A session designed for small business owners and managers to get updated on what's new, what's important, and what's useful in business. This workshop focuses on explaining how each of these technologies is useful and cost beneficial in a small business setting, and is presented with minimum jargon and techno-babble. It is necessarily a summary overview of each topic and the presentation will move quickly, but handout materials will help the participants follow and understand. Various products (i.e.; Window 7, etc.) will be demonstrated. Fee: \$55 through January 23; \$65 January 24 and 25.

## Social Media Marketing

Wednesday, January 27, 8:00 am – 12:00 pm

Get new customers and increase revenue with Facebook, LinkedIn, My Space, Twitter, YouTube, Flickr, Blogs and other business social media marketing. In this workshop, you will learn how to setup social media marketing step-by-step. Fee: \$55 through January 25; \$65 January 26 and 27.

# January 26 is deadline for high stakes ballot measures

Most Oregon voters are at least somewhat aware that before January 26, 2010, we will have to mark our ballots voting in favor or opposition to Measures 66 and 67. The outcome will strongly influence our schools and other state programs but may have tax implications for business owners and corporations. The Oregon City Chamber of Commerce will not be taking a stand on these measures because we recognize that quality schools are important but recognize the impact that additional taxes may have on businesses on top of a difficult recession. Ballots will be mailed to registered voters on January 8th for the January 26 Special Election. In an effort to give our members some consolidated information about these measures, we have collected the following items from OregonLive.com to assist you in your efforts to understand the impacts.

## Ballot Measure 66

Raises tax on household income at and above \$250,000 (\$125,000 for individual filers). Reduces income taxes on unemployment benefits in 2009. Provides funds currently budgeted for education, health care, public safety, other services.

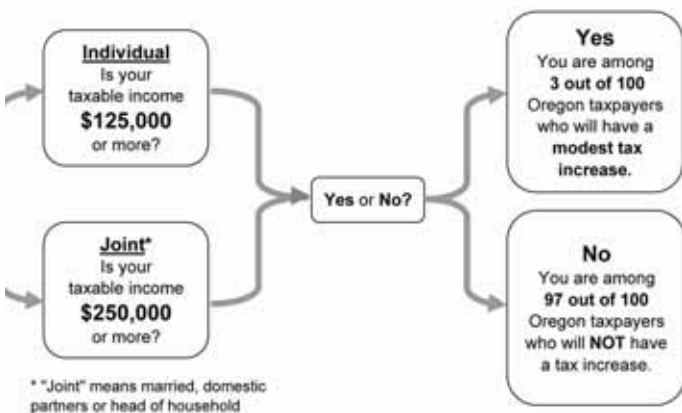
What it does: Establishes a new tax rate of 10.8 percent on the amount of taxable income above \$250,000 for households or \$125,000 for single filers. Phases out deduction for federal tax on those amounts. Leaves the current 9 percent rate intact for income up to those amounts. Establishes new tax rate of 11 percent for the amount of household income above \$500,000 or \$250,000 for single filers. Excludes first \$2,400 of unemployment benefits from taxes. Applies to the current tax year.

How it changes life in Oregon: Oregon's tax rate tops out at 9 percent. This would set higher marginal rates for higher-income residents. Provides additional revenue to the state of Oregon for schools, prisons, health care and other services - \$472 million for the 2009-11 biennium.

Pro: Raises taxes on those who can most afford it. Doesn't affect the vast majority of Oregon workers. Keeps intact the current state budget for schools, public safety and health care.

Con: Unfairly raises taxes on people who already contribute the most to Oregon's treasury. Would disproportionately affect small business owners, who pay state income taxes on their business income.

## Which Oregonians Pay More Under Measure 66?



Supporters: Vote Yes for Oregon Coalition; [voteyesforegon.org](http://voteyesforegon.org)

Opponents: Oregonians Against Job-Killing Taxes; [stopjobkillingtaxes.com](http://stopjobkillingtaxes.com)

## Ballot Measure 67

"Yes" vote raises \$10 corporate minimum tax, establishes \$150 minimum tax for most businesses or minimum tax of approximately 0.1% of total Oregon revenues for some corporations with over \$500,000 in Oregon revenues. Raises tax rate some corporations pay on profits by 1.3 percentage points. Increases certain business filing fees. Raises estimated \$255 million to maintain funds currently budgeted for education, health care, public safety, other services.

What it does: Ends the \$10 minimum tax that has been in place since 1931. Companies registered as "C" corporations will see a minimum tax based on gross sales, regardless of whether they show a profit. The corporate rate on business income above \$250,000 goes from 6.6 percent to 7.9 percent. That rate falls to 7.6 percent in 2011. In 2013, the rate for profits under \$10 million a year drops back to 6.6 percent. Above \$10 million a year, it stays at 7.6 percent.

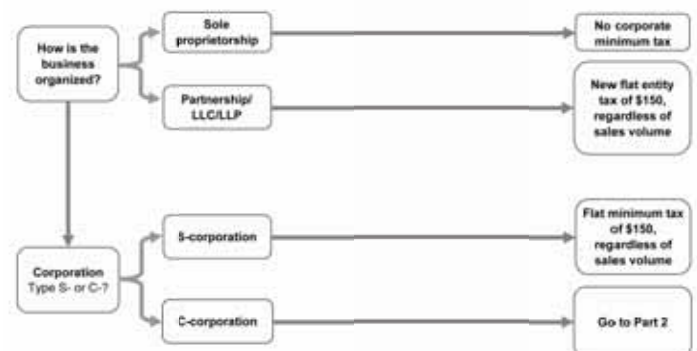
How it changes life in Oregon: Most companies will see only a small change in taxes. A relatively few large corporations will carry the bulk of the tax increase, and companies that have high sales but little or no profits may also be hit with higher taxes.

Pro: Measure 67 gets rid of the archaic \$10 minimum that allows some billion-dollar companies to escape paying meaningful taxes in Oregon. The measure also requires companies most able to pay higher taxes to shoulder more of the burden during the recession, when necessary state services are at risk.

Con: The taxes target businesses unfairly without regard to their profits, and it could do too much damage to Oregon business already struggling in a deep recession.

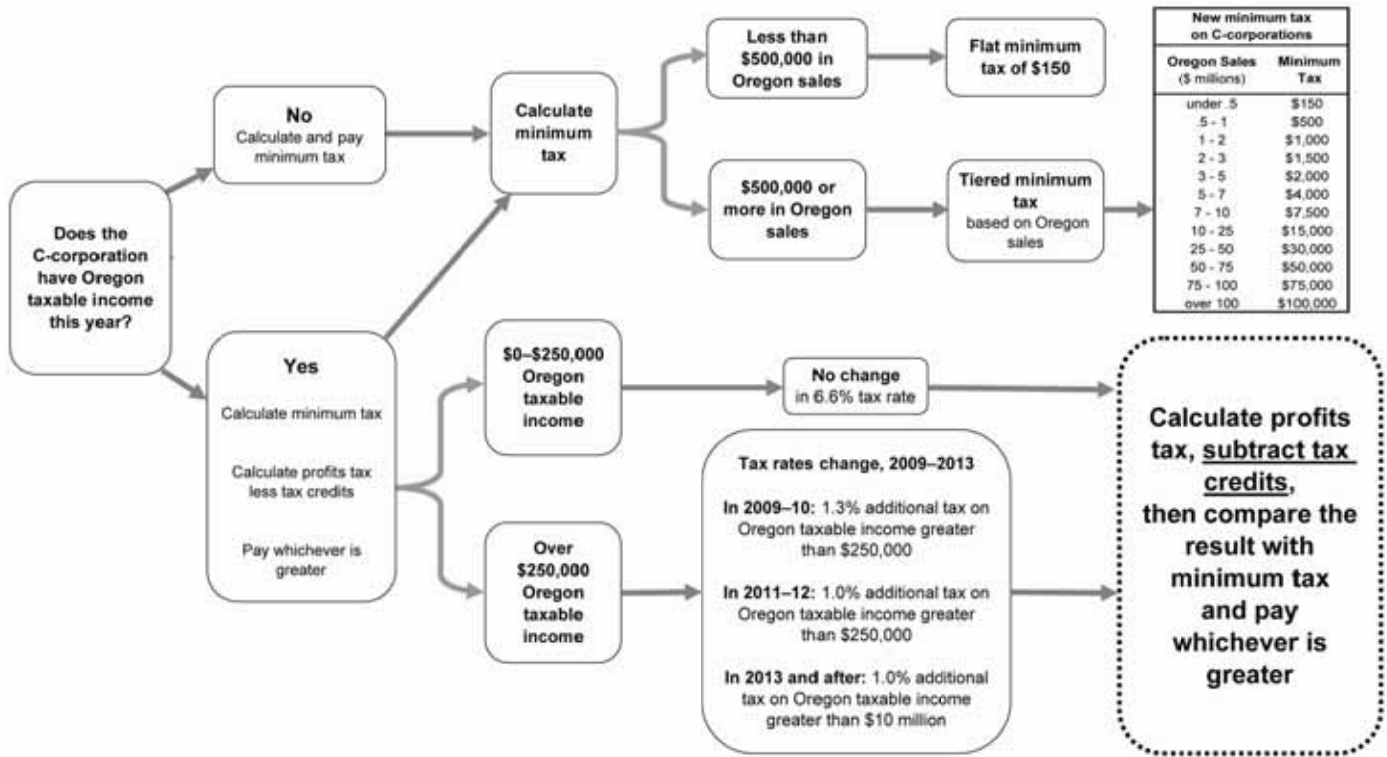
## Which businesses will pay tax under Measure 67?

### Part 1: What kind of business is it?



# Which businesses will pay tax under Measure 67?

## Part 2: Does the C-corporation pay the minimum tax or the profits tax?



## Oregon Employment Forecast

From Portland Metro Labor Trends, December 2009

The latest report from the state Office of Economic Analysis (OEA) declared that Oregon's recession is either over or is very close to ending. But don't break out the champagne just yet; the recovery won't feel like much of one to many unemployed Oregonians. The report forecasts that Oregon, as with the nation, will experience a jobless recovery in the initial stages.

How can the state or nation be in a recovery phase yet not be adding jobs? Nationally, recessions are defined by more than just unemployment. The National Bureau of Economic Research (NBER), the private, non-profit research organization that determines the beginnings and ends of downturns, looks at changes in economic output when dating recessions. They use gross domestic product, income, industrial production, wholesale and retail sales, and other data in addition to employment.

OEA lists six factors they feel indicate that the recession in Oregon is ending, including national trends, the Oregon Index of Leading Economic Indicators, and analysis from the Federal Reserve. The December 2009 report forecasts Oregon will see an employment decline of 5.1 percent when the books are closed on 2009. Construction will be hardest hit, contracting by 16.3 percent in 2009. Manufacturing is expected to decline 13.9 percent, pulled down by heavy losses in transportation equipment, wood products, and metals and machinery. All sectors of the economy are expected to end the year in the red with the exception of private education and health services.

## Chamber After Hours

Dr. Christopher Veley, DMD

Thursday, January 21

5:30 – 7:00 pm

601 Center Street

This relaxed networking event makes for a pleasant end to your work day. Come for a behind the scenes look at the dental office of one of our Chamber's newest member. Help us welcome them and demonstrate how our Chamber works! After Hours is a wonderful opportunity to have one-on-one conversations with Chamber members and let them get to know you and your business better. Refreshments will be available and door prizes awarded.

For more information

503-656-1619 or at chamberinfo@oregoncity.org

# Community Events

## Willamette Falls Heritage Area Coalition Presentation on National Heritage Areas

Thursday, January 7, 3:30 – 5:30 pm  
Clackamas County Development Services Building  
150 Beavercreek Road, Room 119

As many of you know, the Willamette Falls National Heritage Area Coalition has been working to have the Willamette Falls area designated as a National Heritage Area US Rep Kurt Schrader recently introduced legislation directing the Secretary of the Interior to conduct a feasibility study on the matter. He knows there may be a lot of questions about what this designation would mean for the communities of Oregon City and West Linn as well as Clackamas County, which is why he has asked staff from the National Park Service to provide a presentation to local community leaders on what a National Heritage Area is and the economic and cultural benefits of the designation. Gretchen Luxenberg and Keith Dunbar will be coming from the Seattle, Washington office of the National Park Service. They will be joined by Tracy Fortmann from Fort Vancouver and will be available to answer any questions you may have. Please RSVP to Alison Craig at [alison.craig@mail.house.gov](mailto:alison.craig@mail.house.gov) or 503-557-7257 by Wednesday, January 6.

## Town Hall with US Rep Kurt Schrader

Thursday, January 7, 6:00 pm  
Providence Willamette Falls Community Health Education Ctr  
519 15th Street Oregon City, OR 97045

Attend this Town Hall to discuss the state of the economy. Share your questions and concerns with our US Representative. Discuss ways we can work together to rebuild our economy.

## “Angels in the Outfield” Charity Dinner Event

Friday, January 22, 6:00 – 11:00 pm  
The Abernethy Center  
606 15th Street

This Valentines Day shop for your loved one and you'll also help mend a child's heart Your \$20.00 contribution will cover your meal, wine and beer, and live music by the Whiskey Hill Jazz Club (band will play from 6:00 – 8:30 pm). Shopping for your Valentine will be easy this year, with the specialty tables set up for you... Items will include: Jewelry, Flowers, Candies, Clothing, Purses, and so much more... Raffle Items: Beach Trip, Photography Session, And more raffle items to come! Poker Tables: Show off your Poker skills, \$100.00 buy in.

## Carnegie Center Task Force Open House

Saturday, February 6, 14:00 – 4:00 pm  
606 John Adams Street

The task force wants your input of the vision you may have for this wonderful historic building. Enjoy refreshments, tours, opportunities to ask questions and take a quick written survey.

## Commerce and culture continues

By Lloyd Purdy, Downtown Manager

For more than 160 years Oregon City has been a community of Pioneers. In 2010 we will continue that pioneering spirit as we cultivate commerce and culture in Oregon City.

In 2009, The Three Rivers Arts Guild and the non-profit Main Street Oregon City premiered an *Art in Windows* project in collaboration with Downtown Oregon City business owners, we also created an *Arts Patron* program that allows Oregon City businesses to support local artists through artwork that rotates through their office. We also produced Oregon City's first ever *First Friday Series* that puts art, artists, and appreciators of art (and artists) in motion.

One of the major forces behind these success was incoming TRAG president Mike Wonsler. To formalize and further encourage continued success cultivating commerce and culture in Oregon City, the non-profit Main Street Oregon City has asked Mike Wonsler to serve as a 2010 member of the Board of Directors for this group. Mike will also serve as the Chairman of the Main Street Oregon City Marketing and Promotions committee – which should present several more opportunities to focus on the commerce and the culture of Oregon City.

“We're very pleased that Mike has joined the Main Street Board of Directors,” said Lloyd Purdy. “His connection to the arts community, his experience and his commitment to Oregon City make him an asset.”

The non-profit Main Street Oregon City has one board seat dedicated to representing the interest of arts and culture. Mike's Board of Directors seat is being vacated by artist Lynda Orzen so that she can focus more time on the TRAG Gallery housed with the Second Hand Prose Friends of the Library book shop at 502 7<sup>th</sup> Street.

## 2010 Chairman's Circle



FOOD & PHARMACY



[www.bctinfo.com](http://www.bctinfo.com)



# Member Updates/Kudos

~ Steve Wheeler has been named **Clackamas County** Administrator. Wheeler, who served as Deputy County Administrator, had been serving as acting County Administrator following the resignation of Jon Mantay last May. Wheeler has been employed by the county since 2006. Wheeler was selected after a nationwide search. He was among four finalists for the position. The other finalists were from Florida, Richmond, Virginia and Seattle, Washington.

~ Brian Robinson of **Northwest Community Credit Union** was promoted to a new position and will be based in Eugene. The Chamber sincerely appreciates the work Brian undertook as the Chair of the Membership Committee. Randy Bresee is now the Branch Manger. Congratulations to both if them.



~ Tangee Summerhill Bishop of **BCT** had her second daughter on Monday, December 14. Celestina (Celese) Jewel Bishop was born at 10:18 am, weighed 7lbs 9oz, and 20 inches long. Congratulations to Tangee, Ron and big sister Aina as well as the rest of the BCT family.

~ The **Lions Club of Oregon City** presented Dr. Roger Rada, Superintendent of the Oregon City School District, with a check for \$1,100 to help promote diabetes awareness at the grade schools in our district. Thank you to everyone who worked so hard to make this gift possible.



On December 23, The Friends of the Oregon City Library Used Bookstore and the Three Rivers Artist Guild celebrated the Grand Opening of their new store at 502 Seventh Street. Left to right holding scissors are Lynda Orzen of the Artist Guild and Karin Morey the Manager of the Bookstore. They were joined by artists, store volunteers, Chamber members and City Commissioner Doug Neeley.

~ **Oregon City Awards** was selected as the 2009 Best of Business Award in the Etching on Metals category. This selection was made by the Small Business Commerce Association (SBCA). Congratulations, Tess and OC Awards!

~ **Chief Ed Kirchhofer, Clackamas Fire District #1**, is participating in the Leukemia/Lymphoma Society fundraising effort, the Scott Firefighter Stairclimb, in Seattle in March 2010. 1500 firefighters from around the United States and Canada will be climbing 69 flights of stairs in full gear (including SCBA). Make a tax deductible contribution at <http://www.firefighterstairclimb.org>.



Mayor Alice Norris enthusiastically cuts the ceremonial ribbon at the grand opening of the new City Hall located at 625 Center Street. Alice is joined in front by City Commissioner Doug Neeley, Urban Renewal Commission Chair Don Slack, and Urban Renewal Commissioner Graham Peterson. It was estimated that there were 300 people attending the City Hall event.



Sheri O'Brien (with scissors) of Hand Crafted For You, 616 Main Street, celebrated the construction of a new wall in her store increasing her display space. The ribbon cutting ceremony took place after Good Morning Oregon City on December 9.

# CHAMBERWIRE

OREGON CITY CHAMBER OF COMMERCE  
 PO Box 226/1201 Washington Street  
 Oregon City, OR 97045

Phone 503-656-1619  
 Fax 503-656-2274  
 www.oregoncity.org

## January 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 New Year's Day Chamber Office Closed	2
3 Inserts and articles for the February issue of the newsletter are due January 19	4	5 Ballots Mailed Please Vote!	6 GMOC ~ 7:30 am Family Values Magazine at Weatherford's Grand Lodge 602 7th Street	7 Membership Comm. 7:30 - 9:00 am Singer Hill Café	8	9
10	11	12	13 GMOC ~ 7:30 am The New Oregon City Magazine at BCT 15223 S Henrici Road	14 GEAC 3:30 - 5:00 pm 7th St Fire Station	15	16
17	18 MLK Jr Day Chamber Office Open	19 Board Meeting Noon Location TBA	20 GMOC ~ 7:30 am Wilco Farm Store 19224 Molalla Ave	21 Chamber After Hours 5:30 - 7:00 pm Christopher Veley, DMD 601 Center St	22	23
24/31	25	26 Election Day Ballots Due	27 GMOC ~ 7:30 am Minuteman Press 221 Molalla Ave	28	29	30 Annual Awards Dinner & Auction